



The Jerry Doyle Show Blows Past 140 Station Mark

TRN ENTERPRISES NEWS

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Inside This Issue

Welcome to our latest news update for TRN Enterprises and the companies TRN Enterprises represents. The purpose of this supplement is to inform the radio industry, the advertising community and our other partners about what's new in syndication, and how L.R.N. and A.T.N. programs are performing with Talk Radio Network Enterprises. We hope to showcase both our rising stars in talk radio and what's new with our established heavy weights in the industry.



Mark Masters
CEO

All-NEWS Show AMN Passes 120 Affiliates

Talk Radio Network Enterprises announces that *America's Morning News* has attained a milestone in growth, airing on 120 stations nationwide. America's Morning News is heard live in many major metro markets, including: KSFO, San Francisco; KTTH, Seattle; WYXC, Atlanta; KFMB, San Diego; KUFO, Portland; KMET, Riverside; WBVP, Pittsburgh; KAHJ, Sacramento; WBZV, Orlando; KKAT, Salt Lake City; and WFDM, Indianapolis.

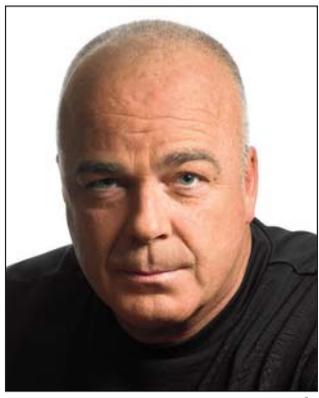
America's Morning News (AMN) is America's largest nationally syndicated morning-drive all news radio show and is often the leading source for breaking news coverage on radio across the U.S. AMN features an innovative new format aimed at showcasing investigative reporting, accountability journalism and live reporting.

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The Jerry Doyle Show Blows Past 140 Station Mark

Las Vegas, NV – TRN Enterprises' exclusively represents *The Jerry Doyle Show* which is one of America's largest syndicated talk shows. "Since the show moved into the 3pm to 6pm Pacific (6pm to 9pm Eastern) time slot it has seen additional powerful growth. His show has reached its position through merit alone", says Mark Masters.

Jet pilot, Wall Street investment banker for 10 years, Hollywood star for 12 years, former congressional nominee and now radio giant who has earned his right to this time slot by delivering quality radio for close to 9 years.



Jerry Doyle

"Jerry Doyle is the future of talk radio. He will bring massive audiences through word of mouth because he is brilliant and funny, showing both emotional and intellectual range that is beyond rare," says Mark Masters, CEO of TRN Enterprises.

Masters continues, "*The Jerry Doyle Show* is eminently saleable. He understands the advertising business like few others; Jerry is a triple-rated William Morris Agency voice-over artist who has voiced national ads for AT&T, Chevrolet, TGI Fridays, Anheuser-Busch, Panasonic, The US Armed Forces and many others.

Jerry will work with his stations reading their ads and promos, because he understands radio isn't about host ego, it's about high levels of performance, and it's about business."

Doyle's work ethic is second to none, he shows up 5 days a week, 3 full hours a day prepared to inform and entertain his growing audience.

"Jerry Doyle is our nationally syndicated 'local

talent. Being in Vegas, he's always willing to go out of his way to be a member of the KDWN team! And his show is a great mix of politics, entertainment and just life, itself."

- **John Shaffer**, Program Director, AM 720 KDWN, Las Vegas.

"It doesn't matter if a talk-show is liberal, conservative, sports, or UFO's. What matters most is personality and likability ... making the listener feel like the guy on the other end is a lot like him. Jerry Doyle has these qualities in spades. He is a pure radio performer with nothing to sell my audience, no TV shows to plug. I like the springboard he provides to "young-up" the station. The next generation of conservative talk is spelled J.D."

- **Jay Bohannon**, Program Director - KALZ, KRZR, KCBL - Fresno

"Jerry Doyle is a great get for our radio station and in fact if he ran for President he would have many supporters here in New England on WSMN."

- **Justin Bastinelli**, Operations Manager, WSMN

"Flagrantly Independent!"

- **Ben Ball**, General Manager, WTKF FM, WJNC, Greenville-New Bern- Jacksonville

"What sets Jerry's show apart from the rest is his variety of topics covered...It's not just politics...and his command of the subject matter leaves you wanting more."

- **Hamp Elliott**, Operations Manager, Newsradio 1490 WTTB Vero Beach, FL

"The Jerry Doyle Show is a fast paced mix of

politics, financial news, pop culture and current events. KMET listeners enjoy Jerry's entertaining way of blending dry humor, observations and commentary into an issue oriented program"

- **Mitch McClellan**, Partner-General Manager, KMET Riverside/San Bernardino, CA

"We have proudly aired *The Jerry Doyle Show* for over seven years with excellent feedback from listeners. We've found Jerry's reasonable approach and unique delivery to be a great balance on our all-conservative talk station."

- **Jeremy Buetel**, Operations Manager Freedom 95.9/AM 950, Indianapolis

"Jerry Doyle is a true independent thinker who doesn't mince words. His show is informative, fast paced and always interesting."

- **Mark Bohach**, Owner, Frontier Broadcasting, WLOH AM 1320 & 104.5 FM

What Listeners Are Saying About Jerry Doyle:

"Jerry, I discovered you on WRKO a few months ago. I listen to the radio while working on the drawing board. I liked what I heard. Keep up the great work." – **Paul**, Boston, MA

"When you replaced my hero on WOR 710 in NY I was panic stricken and horrified. However after the first 10 minutes of you I was hooked and now I am an avid listener!!!" – **Anthony**, New York, NY

Mark Masters notes that, "Jerry Doyle is the vanguard of talk radio's next evolutionary step, and he has been setting the standard for talk radio's profitable, saleable and sustainable future for some time now, with commentary that is entertaining, memorable and responsible. Good work Jerry, as you have leapt to one of the largest shows in America – you deserve this day – you have earned it."

For more information contact Talk Radio Network Enterprises 1-888-383-3733.

The Sam Sorbo Show Soars Past the 80 Station Mark



Sam Sorbo

Los Angeles, California – Talk Radio Network Enterprises is proud to exclusively represent "The Sam Sorbo Show".

The Sam Sorbo Show airs Monday – Friday, 9 a.m. to Noon EST (6 a.m. to 9 a.m. PST). The program engages listeners who want to be informed and entertained with smart, edgy, and funny but responsible commentary on politics, pop culture, Wall Street and entertainment. The show is designed to attract the broadest spectrum of listeners for maximum station profitability.

"Sam Sorbo is a rising superstar in the world of talk radio. Anyone who has heard her radio show or seen her on TV knows that she's a realist that cuts through. The fact Sam Sorbo was just ranked 12th largest syndicated show in America by Talkers Magazine in such a short

time speaks volumes of her ability to dominate her day part." "We are thrilled to represent her as part of the lineup."

Mark Masters, CEO of Talk Radio Network Enterprises, says, "In a post 2008 economy, we have been seeking shows that are highly entertaining, yet responsible and profitable for our station affiliates and advertisers. Sam Sorbo has the ability to do both. She's a fresh voice who injects new energy to the airwaves."

Sorbo added, "I'm thrilled to be represented by TRN Enterprises. They're the best in the business at making sure affiliates and audiences alike keep coming back for more."

"Sam Sorbo has connected with KMET listeners. She comes across as a real person with passion who's not afraid to take on any political or social issue"

- **Mitch McClellan**, Partner - General Manager, KMET Riverside/San Bernardino CA

"Sam is great. As soon as she became available, I grabbed her. She is fun to listen to and I really

like her show and her energy. She's a natural."

- **Jeff Davis**, General Manager, WCFO, Atlanta

Sam Sorbo has hard-won experience in radio, writing, acting and entrepreneurialism, making her one of the nation's most sought after female media personalities in her generation. She delivers unfiltered and unconventional analysis, offering audiences candid and often humorous insight into politics, policy, current events and our country's most contentious culture wars.

Sam Sorbo means what she says and lives by her principles. "I view it as a privilege to be behind a microphone. Life is often either comedy or drama, but I do believe humor often backlights absurdity in ways that drama and heaviness cannot. Ronald Reagan understood the power of humor, satire and good natured ridicule in ways that created a massive "Big Tent of Voters". My goal is to follow that model in creating a "Big Tent of Listeners" for ratings success for our stations."

Masters describes Sam as an "independent conservative," an accomplished entrepreneur, who "has an uncanny ability to connect with the

listeners on a visceral level. She doesn't talk at listeners, she talks on behalf of listeners – she is simply amazing." Sam is not only CEO of True Feminists.com and an internationally known talk personality, author/actress, she is also a loving wife, mother and professional businesswoman who shares her passion for life in a way few hosts are able to achieve in this medium."

Sam Sorbo, a native of Pittsburgh, PA, studied biomedical engineering at Duke University before pursuing a highly-successful international modeling career. Modeling offered her the chance to travel extensively around the world learning the political and religious dynamics of many cultures; she is fluent in five languages. Sam later moved to Los Angeles to pursue an acting career and landed several roles in film and TV productions, including *The Bonfire of the Vanities*, *Twenty Bucks*, *Andromeda*, and *Fortunes of War*, to name a few, as well as recurring roles on *Chicago Hope* and *Hercules: The Legendary Journeys*. Hercules introduced her to her husband, actor Kevin Sorbo, who swept her off her feet. They have three children together that they home school.

America's Morning News Reaches Milestone: Over 120 Affiliates

3 Hour News Block, Morning Drive, Eastern, Pacific, Central and Mountain

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Mark Masters, CEO of Talk Radio Network Enterprises, says, "America's Morning News is America's largest syndicated 3 hour all news block." He continues by saying, "We've developed a next generation of all news radio programming that has rapidly gained a national audience which is hungry for this unique and innovative blend of content."

"The show is topical, current with great tempo! Good balance with the guests in each segment by the way, keep up the good work TRN!"

- **Don Wagner**, General Manager, WSEN-FM, WMCR-FM, WSEN-AM, WFBL & WUTI, Syracuse, Utica NY

"America's Morning News" is the ideal way to start your day thanks to a comprehensive and well presented news presentation that highlights issues that matter."

- **Larry Profit**, Operations Manager, KCUP, Newport OR

"America's Morning News provides our listeners with a wonderful blend of national

news and sports headlines each weekday morning. ARN tells everyone what is happening in the U.S. and throughout the world without leaning to one side of the political aisle. The tagline 'Journalism Without Agenda' is fitting and accurate."

- **Jay Capron**, Program Director, AM 800 KXIC, Iowa City/Cedar Rapids, IA

"Matt Ray and AMN have provided a morning program that stands up and delivers."

- **Jordan "Jay" Glaz**, Program Director, 105.1 The Big Talker, KBTK-FM, Flagstaff, AZ

"It's an ever changing world every day! From the Middle East, to strife at home! AMN keeps Central Florida informed on the national and world headlines important to us. Coupled with

our local news reports, I'm confident we're meeting listener's expectations in morning drive!"

- **Pete Paquette**, OM/PD, 1520 WBZW, Orlando, FL

"America's Morning News is a comprehensive and totally complete array of the most significant reports of events and activities most valued by the portion of the public that strives to remain aware of the ever-changing

information landscape intelligent minded in need of cutting edge information."

- **Dick Farrel**, Program Director, WFLN, Aracdia, FL

Matt Ray is an award winning broadcaster whose background in journalism and communications has made him an award winning News Director and Anchor, Producer of award winning newscasts, Producer of top rated talk shows, and Program Director of a top rated station. From breaking news, to election coverage, to top human interest stories, Ray's knowledge of fast paced content driven newsradio brings listeners a unique perspective covering all angles of the day's top stories. Stints include KXL-AM Portland, KSFO/KGO San Francisco, and KPAY Chico.

America's Morning News airs live from 6 a.m. - 9 a.m. EST (3 a.m. - 6 a.m. PST). For more information on America's Morning News, call Talk Radio Network Enterprises at 1-888-383-3733 or visit them online at www.talkradionetwork.com.



Matt Ray

The Sam Sorbo

9:00 AM to Noon EST
6:00 AM to 9:00 PM PST

Radio Show

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- **Jeff Davis**, General Manager, WCFO, Atlanta

Now Over 80 STATIONS

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Ranked 12th* Largest Syndicated Show Nationwide



* According to Talkers Magazine

